## FEBRUARY 2011

PAM PERTUBUHAN AKITEK MALAYSIA MALAYSIAN INSTITUTE OF ARCHITECTS

www.pam.org.my

# **BRANDING THE NATION**

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kdn no: pp 1022/03/2010(025751)

PAM will admit that we have previously refrained from joining the debate on the Malaysia Pavilion at the Shanghai World Expo 2010, as despite our best attempts, we simply knew too little of it.

Just when we thought that the dust has settled, our interest on this subject is renewed by the candid views that our Tourism Minister shared in a recent interview as featured in The Sun on Friday, on 11 February 2011.

We gathered from the interview that the Ministry has decided on the contents of our pavilion on an interpretation of the Expo's theme of "Better city, better life" that "life is about art, life is about gardens and life is about recreation", and because we "do not have Malaysian technology to show to the world", and "How many of our homes are smart homes? How many of our buildings are eco-friendly? How many of our buildings actually collect rain water?"

We have no argument on the significance of humanities, including the arts and culture; which remain important in most countries' Expo contents, but rarely the principal subjects. The notion by the Ministry that we need to present the current state of our technology, however, even if it is true that we really lack - which we categorically disagreed, is misguided.

Expos are by nature forward looking and visionary; and have evolved from the "Great Exhibition of the Works of Industry of All Nations" in Hyde Park in 1851, to the utopian "Peace through Understanding" World Fair of New York in 1964/65, to the recent times as global platforms to impress upon the world, the nations' aspirations.

Thus, the bickering on whether the Malaysia Pavilion is a tourism exhibition or a trade exhibition is clearly irrelevant, as it is neither of them and more of our most crucial asset in this age: our brand as a nation.

Invariably, the best means of communicating these visions and the embodiment of these aspirations is the architecture of the national pavilion, which explained the laborious processes that the more assiduous countries have taken to seek the best architectural designs that represent their brands, very often through competitions, and with the architects widely celebrated.

From Sir Joseph Paxton's Crystal Palace of the first Expo in 1851, to Mies van der Rohe's German Pavilion at the Barcelone Expo in 1929 which was destroyed and rebuilt on the same site, Moshe Safdie's Habitat 67 and Buckminster Fuller's Biosphere, both for Expo 67 in Montreal, Tadao Ando's Japan Pavilion in 1992 at Seville, the Netherlands' Pavilion by MVRDV for the German Expo in 2000, Zaha Hadid's Bridge Pavilion for Spain's Expo 2008; and the list goes on.

We empathise with the Minister's frustration, as it appears in the interview that this Malaysia Pavilion is another victim of the perennial lack of inter-ministerial camaraderie; but we believe the government agencies can always seek solace in non-governmental organisations (NGO) such as PAM, and be more engaging with NGOs that are not under their usual purview, as we will work with all Ministries.

In this regard, PAM openly offers to organise a competition for a Malaysia Pavilion, in preparation for the next Expo at Yeosu of South Korea in 2012, if and when the Tourism Ministry consider appropriate.

**EVENTS** 

24 - 27 March 2011 Building Trade Show (BTS) 2011 Venue Borneo Convention Centre Kuching

21 – 24 April 2011

IPEX Exhibition 2011 Venue Sabah Trade Centre, Kota Kinabalu, Sabah

30 June - 3 July 2011 PAM Convetion 2011 Venue Kuala Lumpur Convention Centre

### 1 - 2 July 2011

Datum:KL 2011 Venue Plenary Hall, Kuala Lumpur Convention Centre

### **INSIDE THIS ISSUE**

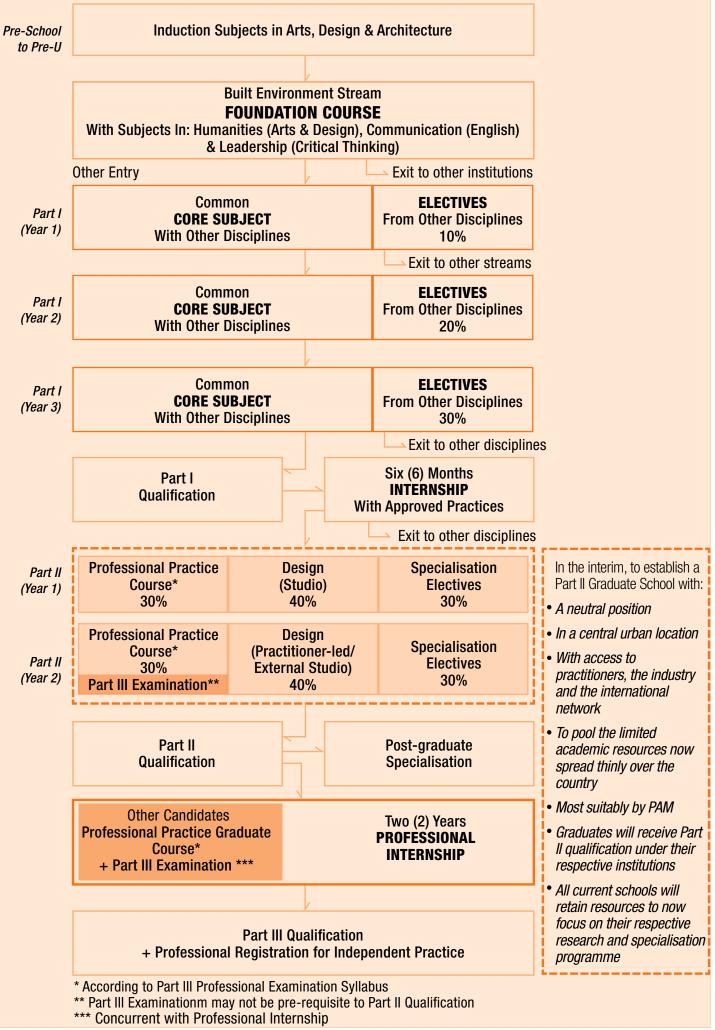
PAM ARCHITECTURE EDUCATION ROUNDTABLE 2011

MASJID MACMA ARCHITECTURE COMPETITION

ECO RETREAT STUDENT IDEAS COMPETITION

Kindly note that the scheduled events above are subject to change. Please call PAM at 03-26934182 for confirmation.

### The "Melaka Model" from PAM Architecture Education Roundtable 2011



# The PAM Architecture Education Roundtable 2011

### 26-27 February 2011 Melaka

The PAM Education Architecture Roundtable is the brainchild of PAM President Ar. Boon Che Wee. At the beginning of the PAM 2010-2011 Council term, President Boon has related to me how some of PAM senior members have confided to him and expressed concerned regarding the guality of the recent architecture graduates. President Boon has suggested that PAM lead a think tank to deliberate on the issue, and to come up with 7. a PAM's White Paper on the state of the architecture education in our country.

The participants that have been invited in this roundtable are the 11. Assoc Prof Dr Sved Ahmad Iskandar Sved Ariffin representatives of the whole sections of the PAM membership. We owe it to our members to look in depth into the issues that PAM members are facing with the current architecture graduates, so that we can bring the matter to the attention of the Council of Accreditation Architecture Education Malavsia. for them to take the necessary action. We were joined by our colleagues from the academic side, so that they can share with us their perspectives, and we can brainstorm together on ways to improve the architecture education system. We are not expecting to come up with the solution by the end of the roundtable. But as a start we hope to identify areas that need to be strengthened in the architecture education curriculum. Also how the professional can contribute to prepare the architecture students for the industry's requirements.

Unfortunately the Minister of Higher Education could not officiate our roundtable as planned. However, to impress upon the Minister of the importance of the white paper, PAM President will lead a delegation to extend a copy of the PAM Architecture Education White Paper to the Minister himself.

The participants of the roundtable include:-

- Dato' Sri Ar Haji Esa Mohamed (Moderator) 1.
- 2. Ar Mohd Zulhemlee An (Convener)
- 3. Dato' Ar Haieedar Abdul Maiid
- 4. Lt Kol Prof Dato' Ar Parid Wardi Sudin
- 5. Dato' Seri Ar Lim Chong Keat
- Ar Hijjas Kasturi 6.
- Ar Boon Che Wee
- 8. Ar Hi Saifuddin Ahmad
- 9. Ar Ezumi Harzani Ismail
- 10. Assoc Prof Datin Ar Norwina Mohd Nawawi
- 12. Assoc Prof Ar Dr Norhati Ibrahim
- 13. Mohammad Zani Zain
- 14. Tony Liew Voon Fun
- 15. Ar Ng Chee Wee
- 16. Ar Victor Wong Kon Yu
- 17. Ar Hi Hamdan Abdul Jamal
- 18. Ar Jasmeet Pal Singh Sidhu
- 19. Ar Wan Sofiah Wan Ishak

List of Presenter

- Dato' Sri Ar Haji Esa Mohamed 1.
- Assoc Prof Dr Syed Ahmad Iskandar Syed Ariffin 2.
- Assoc Prof Ar Dr Norhati Ibrahim 3

A model of the future direction as presented and agreed at the conclusion of the rountable is illustrated on page 2, and we welcome feedback and comment.

Reported by Ar Mohd Zulhemlee An

# Masjid MACMA Architecture Competition

### 28 February 2011 Dewan Bandaraya Kuala Lumpur

Initiated by the Malaysian Chinese Muslim Association (MACMA) and organised by PAM, this is an architectural competition to design a Masjid, with the objective to use the Competition to promote cultural and religious understanding. The project site of 4.58 acres at Lot 1220, Section 62, Jalan Davis, Kuala Lumpur was identified to develop the project.

The Competition that was open to all Corporate Members of Pertubuhan Akitek Malaysia, offers a first prize of RM90,000, and the opportunity to be appointed as Architect for the project, and two honorable mention prizes of RM30,000 each.

A total of 58 entries were received at the closing date of submission on 10 December 2010.

The Master Jury were Dato' (Dr.) Haji Mustapha Ma (President, MACMA), Ar. Boon Che Wee (President, PAM), Dato' Ar Haji Hajeedar bin Haji Abdul Majid (Past President, PAM), Ar. Dr. Tan Loke Mun (Past President, PAM) and Mr. Md Rafig Azam (Architect, Bangladesh).

The Master Jury, in the first round, shortlisted 23 entries out of 58 total entries to the next stage of judging. Next, the jury selected 11 entries as finalists to the final round of judging. and unanimously decided after long deliberation that there was no winner for the first prize of the competition, but two entries stood out and impressed the jury enough for the jury to award them the honorable mentions. They are, in alphabetical order, collaboration of Ar. Ang Wen Hsia & Ar. Ang Boo Chung and Zon Design Rekabina Sdn Bhd. Each of the Honorable Mention received RM30,000 (thirty thousand) as prize money.

The prize giving ceremony of the Masjid MACMA Architecture Competition, held on 28 February 2011, was officiated by Yang Amat Berbahagia Datin Paduka Seri Rosmah Mansor, wife of the Prime Minister of Malaysia.

# MASJID MACMA ARCHITECTURE COMPETITION



Honorable Mention • Ar Ang Wen Hsia & Ar Ang Boo Chung of Building Bloc Architect





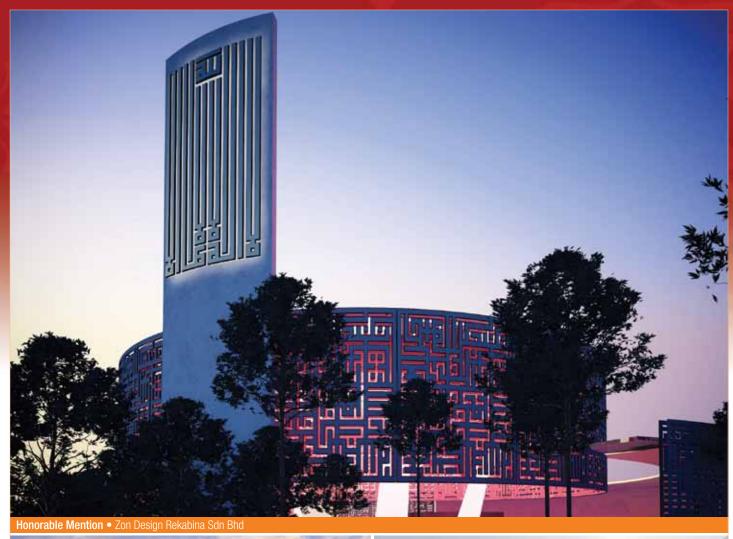
Finalist • Spatial



Finalist • ATSA Architects Sdn Bhd BA\_FEBRUARY\_2011\_P04

Finalist 

Razin Archite





F**inalist •** Veritas Architects Sdn Bl



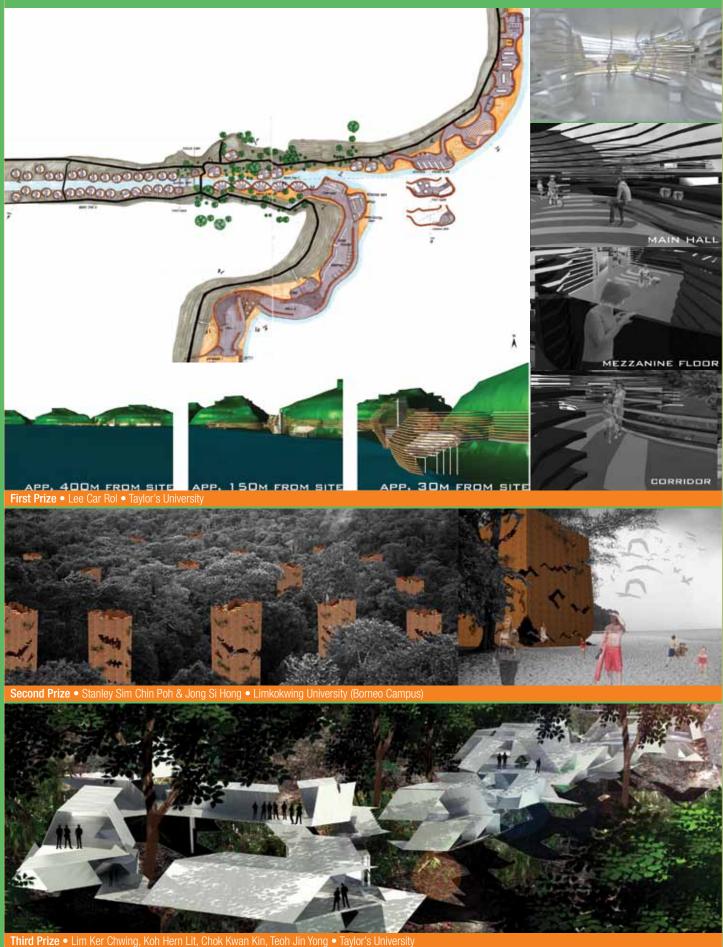






Finalist • ARC Partnership

# ECO RETREAT STUDENT IDEAS COMPETITION



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### ECO RETREAT STUDENT IDEAS COMPETITION

We congratulate the winners as follows:

- First Prize Lee Car Rol of Taylor's University
- Second Prize Stanley Sim Chin Poh and Jong Si Hong of Limkokwing University (Borneo Campus)
- Third Prize Lim Ker Chwing, Koh Hern Lit, Chok Kwan Kin and Teoh Jin Yong of Taylor's University
- 5 Merits
  - Loo Jie Hsin and Teoh Lee Moi of UPM
  - Lim Gim Huang and Lee Woan Wei of UTM
  - Chua Kwee How of Taylor's University
  - Beta Chan of Limkokwing University
  - Eddy Erwan bin Abu Bakar Shamsidin and Lee Joon Kien of Limkokwing University (Borneo Campus)
- 6 Jury recommendations
  - Lim Tze Ling and Kua Wen Teek of USM
  - Tan Khang Hung of UPM
  - Murugadass a/l Ganathipan, Suyen Lim Sinnadurai and Wan Badrol Asyraf bin Wan Basiron of UTM
  - Lee Ping Fuan, Xie Qilin, Yeap Li Sa and Sharina Law Sze Lin of UPM
  - Wong Yow Han of UPM
  - Goh Chun Sing of USM

Over 80 entries were received and we thank all participating students for their interest in this competition; the Jury was impressed with the quality of the submissions.

# Other Highlights

### 11/02/2011 PAM DLS Seminar

### "Morphogenetic Parametric Design"

by Asterios Agkathidis (a3lab) PAM Centre, Kuala Lumpur



17/02/2011 PAM Roadshow to Geomatika College International Kuala Lumpur



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 f 603-6276 3749

 e recapress@gmail.com

### published by

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ARCHIDEX 11

12th Malaysia Architecture, Interior Design & Building Exhibition



CONCURRENT EVENTS





